



Department of Career and Technical Education  
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## Coordinated Plans of Study

### Marketing Education

Marketing Management			Marketing Entrepreneurship			Sports/Entertainment Marketing		
Course Code	Description	No. of Cr	Course Code	Description	No. of Cr	Course Code	Description	No. of Cr
04080	Intro to Marketing	1/2	04110	Intro to Entrepreneurial Careers, or	1/2	04080	Intro to Marketing	1/2
04210	Marketing I	1/2	04080	Intro to Marketing	1/2	04210	Marketing I	1/2
04215	Marketing II	1/2	04210	Marketing I	1/2	04215	Marketing II	1/2
04223	Marketing III	1/2	04215	Marketing II	1/2	04223	Marketing III	1/2
04233	Marketing IV	1/2	04111	Entrepreneurship	1/2 or 1	04233	Marketing IV	1/2
04290	School Based Enterprise	1/2 or 1	04290	School Based Enterprise	1/2 or 1	04240	Sports & Entertainment Marketing	1/2 or 1
04999	Cooperative Work Experience	1/2 or 1	04999	Cooperative Work Experience	1/2 or 1	04999	Cooperative Work Experience	1/2 or 1
Must take at least 2 credits			Must take at least 2 credits			Must take at least 2 credits		